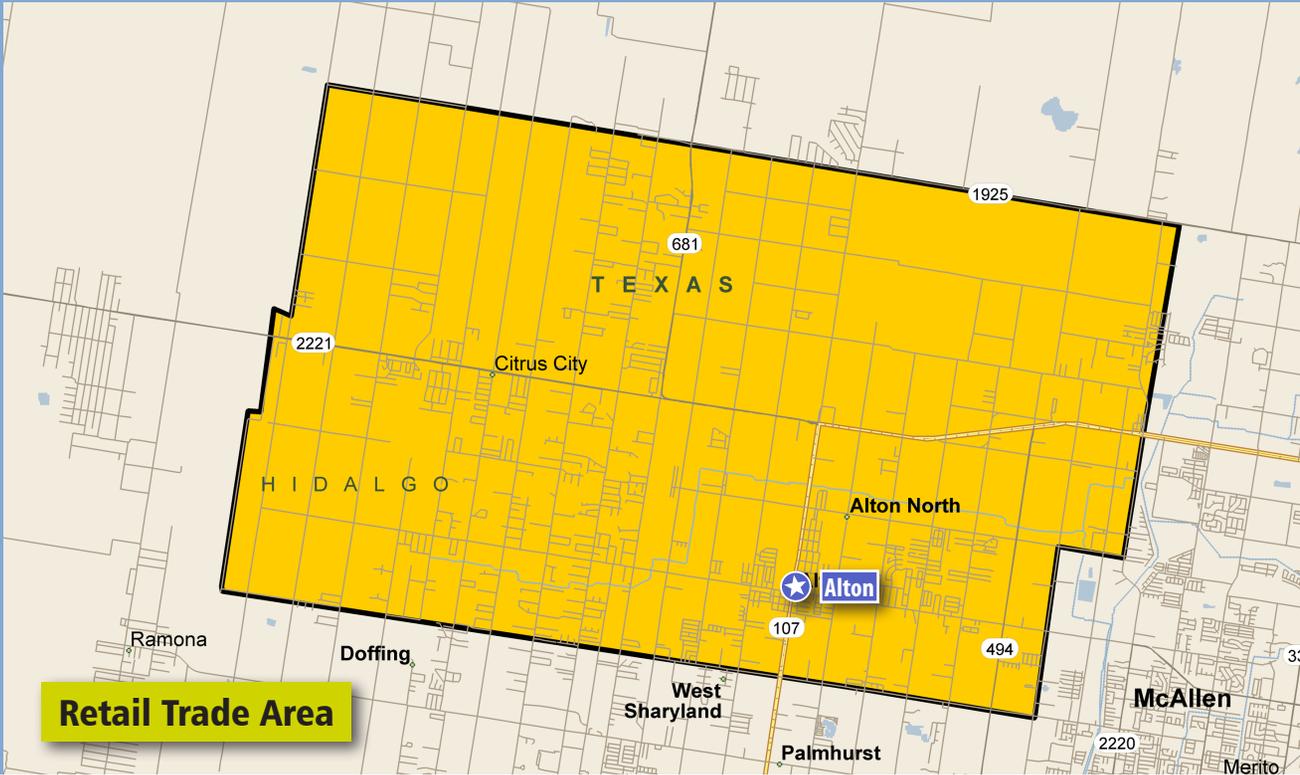


# Retail Market Profile 2014



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May 2014. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

## Population

	2000	2010	2014 ESTIMATE	2019 PROJECTION
Retail Trade Area	32,541	49,232	53,909	59,360

## Income

	2014 ESTIMATE
Average Household	\$34,855
Median Household	\$22,930

## Educational Attainment

	2014 ESTIMATE
Graduate or Professional	1.64%
Bachelor's Degree	4.07%
Associate Degree	3.26%
Some College, No Degree	14.07%
High School Graduate	18.25%
Some High School, No Degree	20.34%
Less than 9th Grade	38.36%

## Race Distribution

	2014 ESTIMATE
White	95.26%
Black or African American	0.27%
American Indian/Alaskan	0.18%
Asian	0.09%
Native Hawaiian/Islander	0.02%
Other Race	3.24%
Two or More Races	0.94%
Hispanic or Latino (of any race)	92.85%

## Age

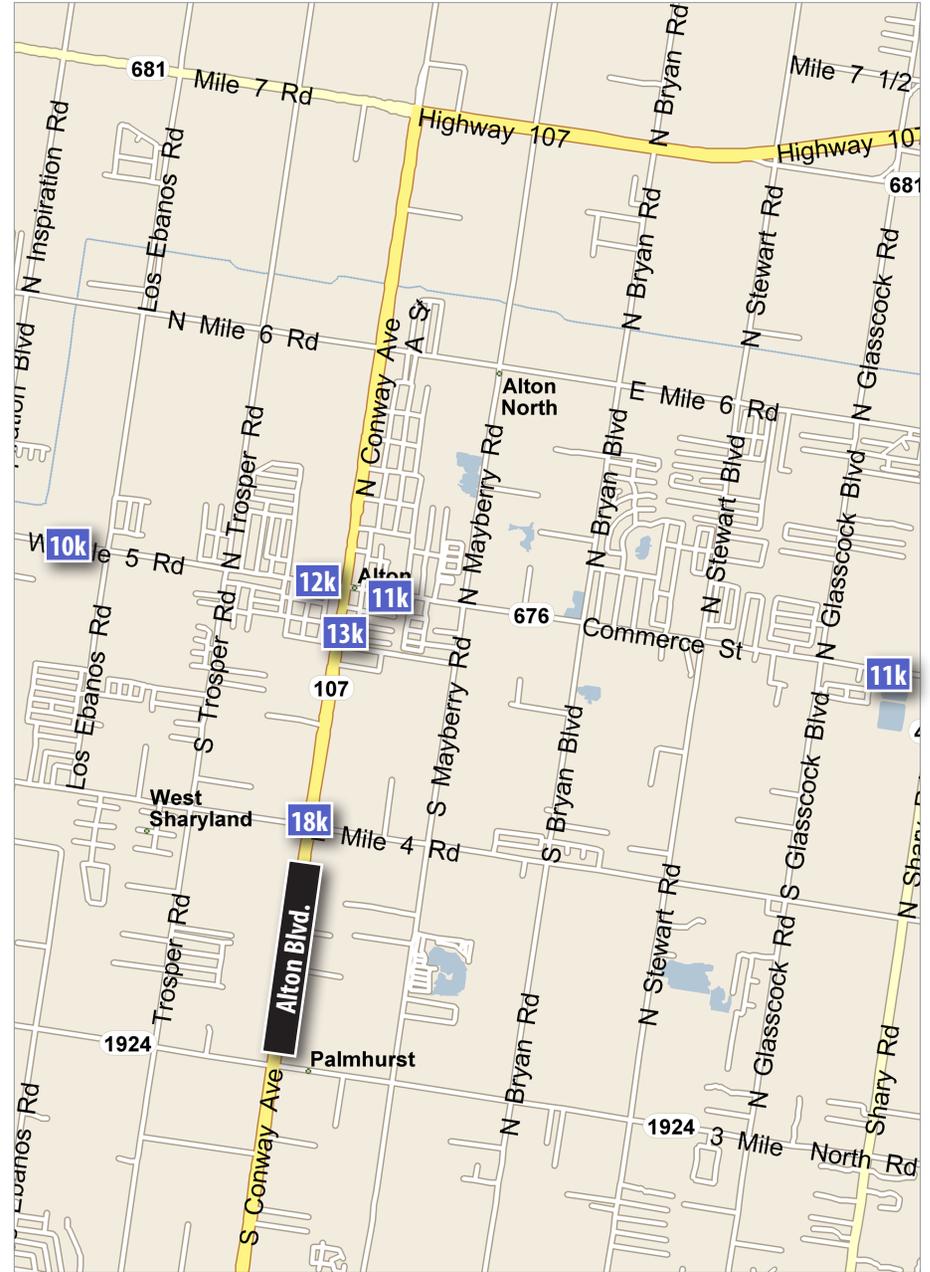
GROUPS	2014 ESTIMATE
Under 5 Years	9.50%
5-14 Years	21.98%
15-20 Years	11.59%
21-24 Years	6.48%
25-34 Years	13.77%
35-44 Years	13.62%
45-54 Years	10.64%
55 Years and Over	12.44%
DISTRIBUTION	2014 ESTIMATE
Median Age	25.30
Average Age	29.10



## EXISTING RETAIL



## TRAFFIC COUNTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.