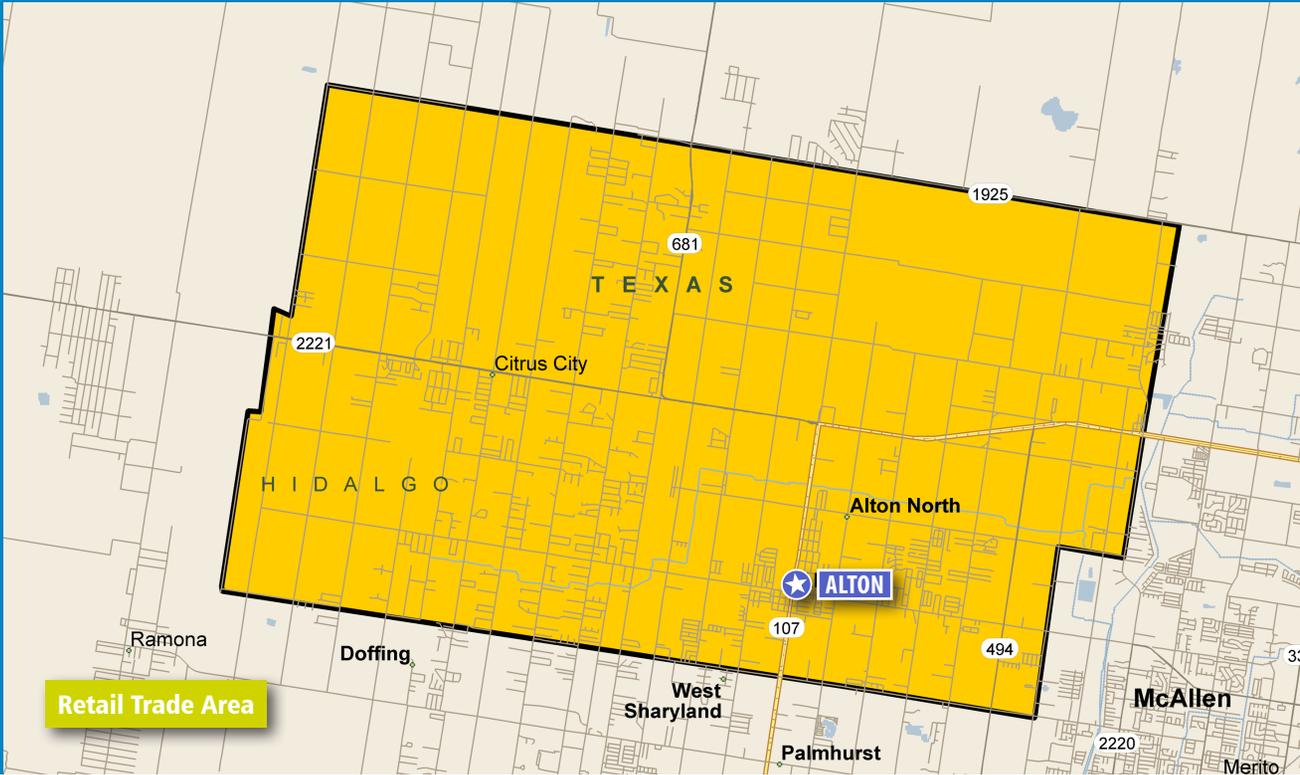


Retail Market Profile 2015



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July 2015. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2015 ESTIMATE	2020 PROJECTION
Retail Trade Area	32,517	49,217	53,377	57,362

Income

	2015 ESTIMATE
Average Household	\$37,889
Median Household	\$23,812
Per Capita	\$8,888

Educational Attainment

	2015 ESTIMATE
Graduate or Professional	1.87%
Bachelor's Degree	4.48%
Associate Degree	4.42%
Some College, No Degree	13.76%
High School Graduate	19.24%
Some High School, No Degree	21.15%
Less than 9th Grade	35.08%

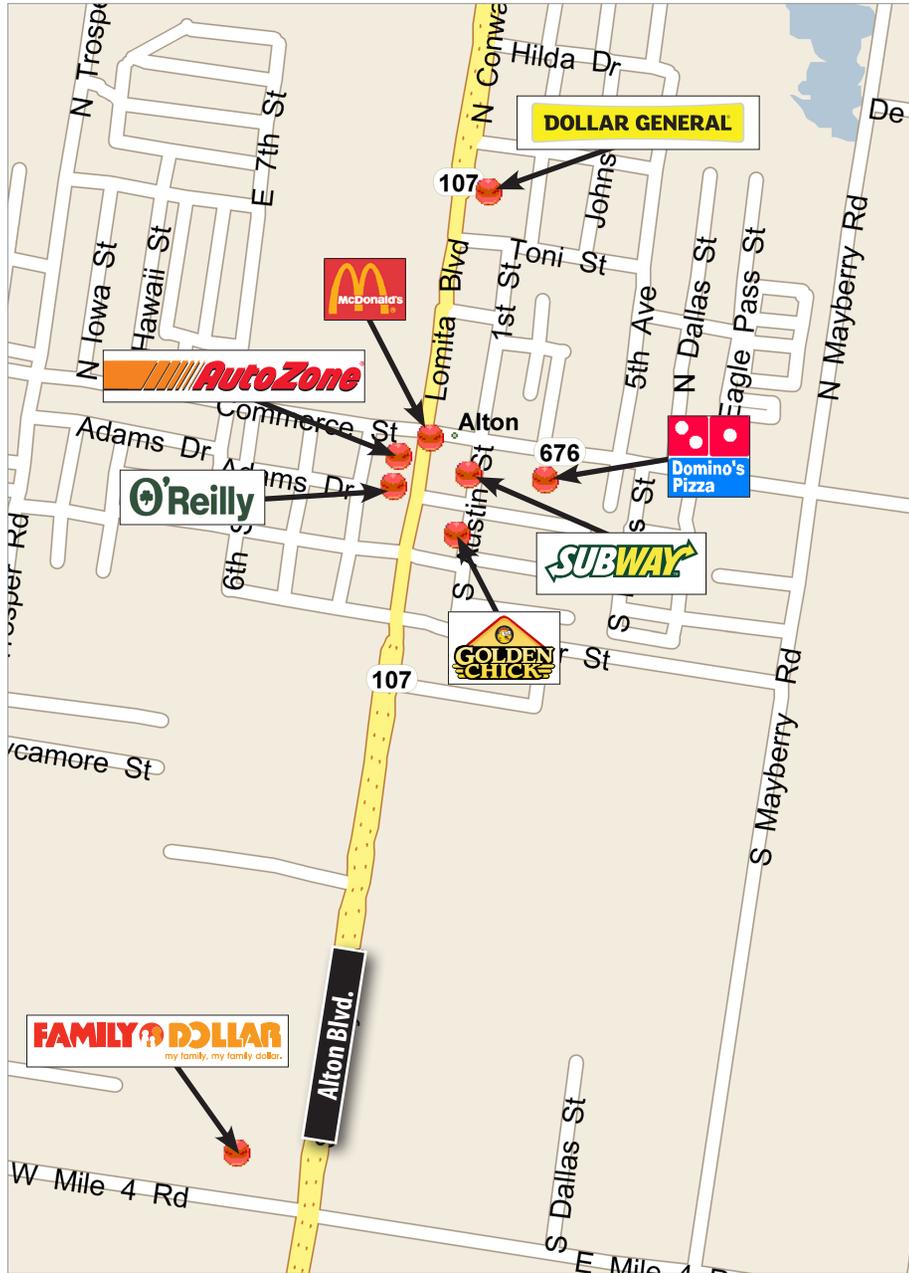
Race Distribution

	2015 ESTIMATE
White	95.23%
Black or African American	0.26%
American Indian/Alaskan	0.17%
Asian	0.11%
Native Hawaiian/Islander	0.02%
Other Race	3.26%
Two or More Races	0.96%
Hispanic or Latino (of any race)	93.06%

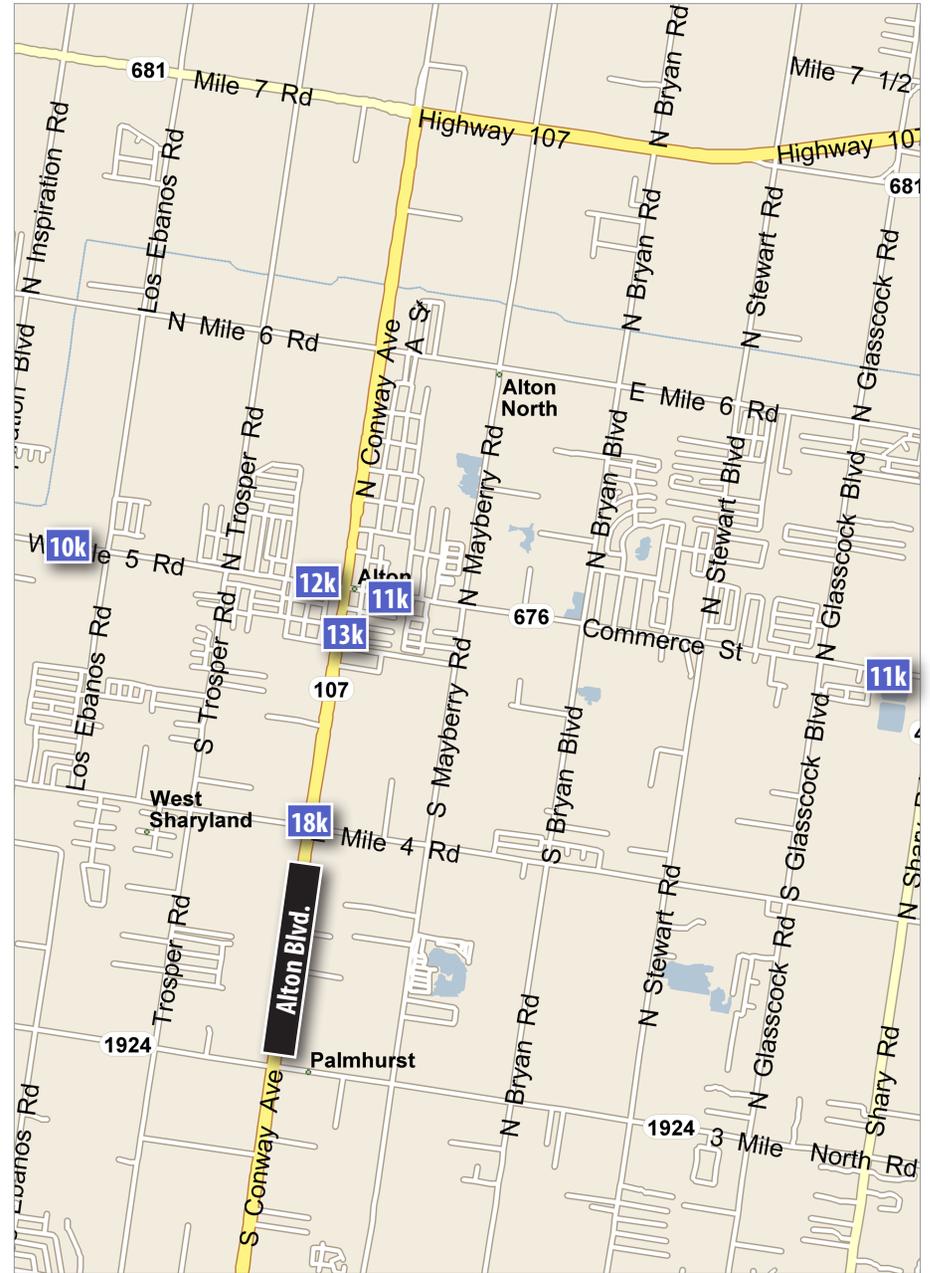
Age

GROUPS	2015 ESTIMATE
9 Years and Under	20.30%
10-17 Years	16.83%
18-24 Years	11.98%
25-34 Years	13.73%
35-44 Years	13.44%
45-54 Years	10.83%
55-64 Years	6.88%
65 Years and Over	6.01%
DISTRIBUTION	2015 ESTIMATE
Median Age	25.6
Average Age	29.4

EXISTING RETAIL



TRAFFIC COUNTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.