

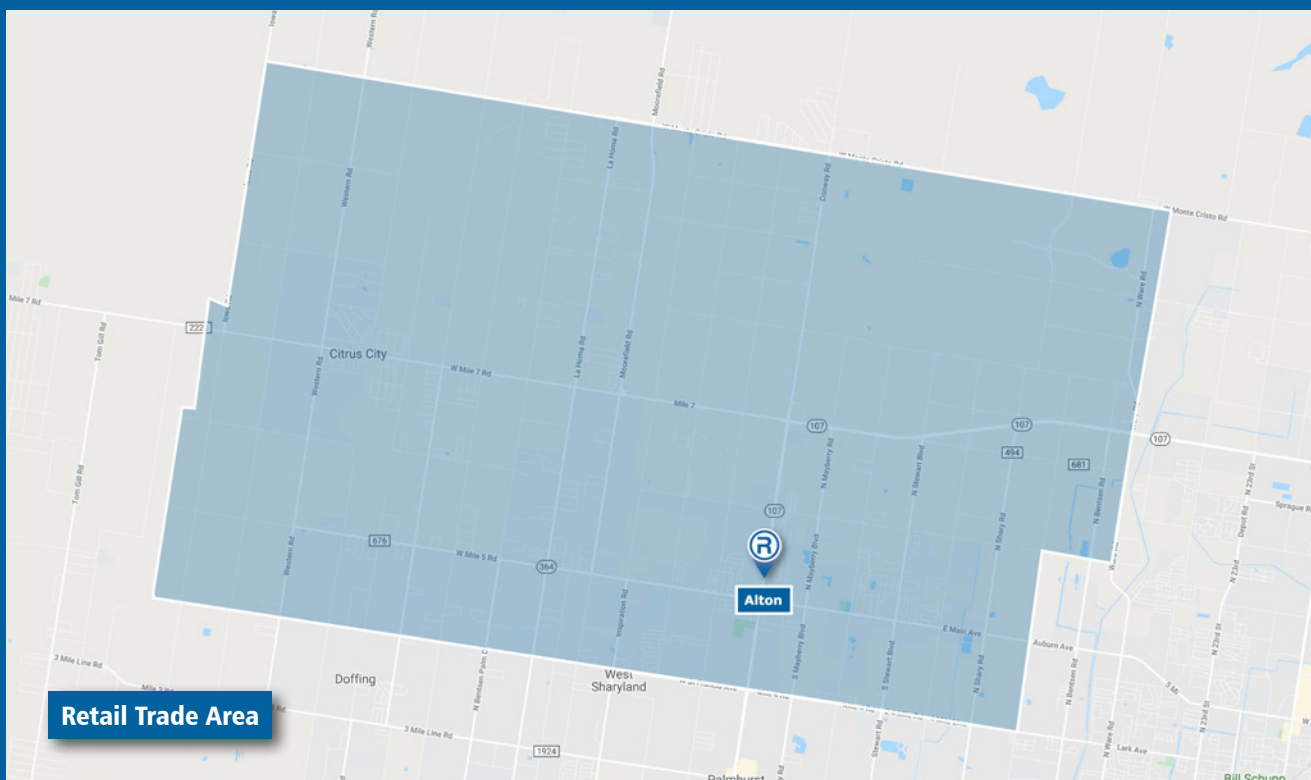
# Retail Market Profile 2019



## Contact Information

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**Retail Trade Area**

### Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	34,038	50,991	58,374	62,652

### Income

	2019 ESTIMATE
Average Household	\$45,038
Median Household	\$28,556
Per Capita	\$10,744

### Educational Attainment

	2019 ESTIMATE
Graduate or Professional	2.2%
Bachelor's Degree	7.0%
Associate Degree	3.7%
Some College, No Degree	15.1%
High School Graduate	22.0%
Some High School, No Degree	18.8%
Less than 9th Grade	31.2%

### Race Distribution

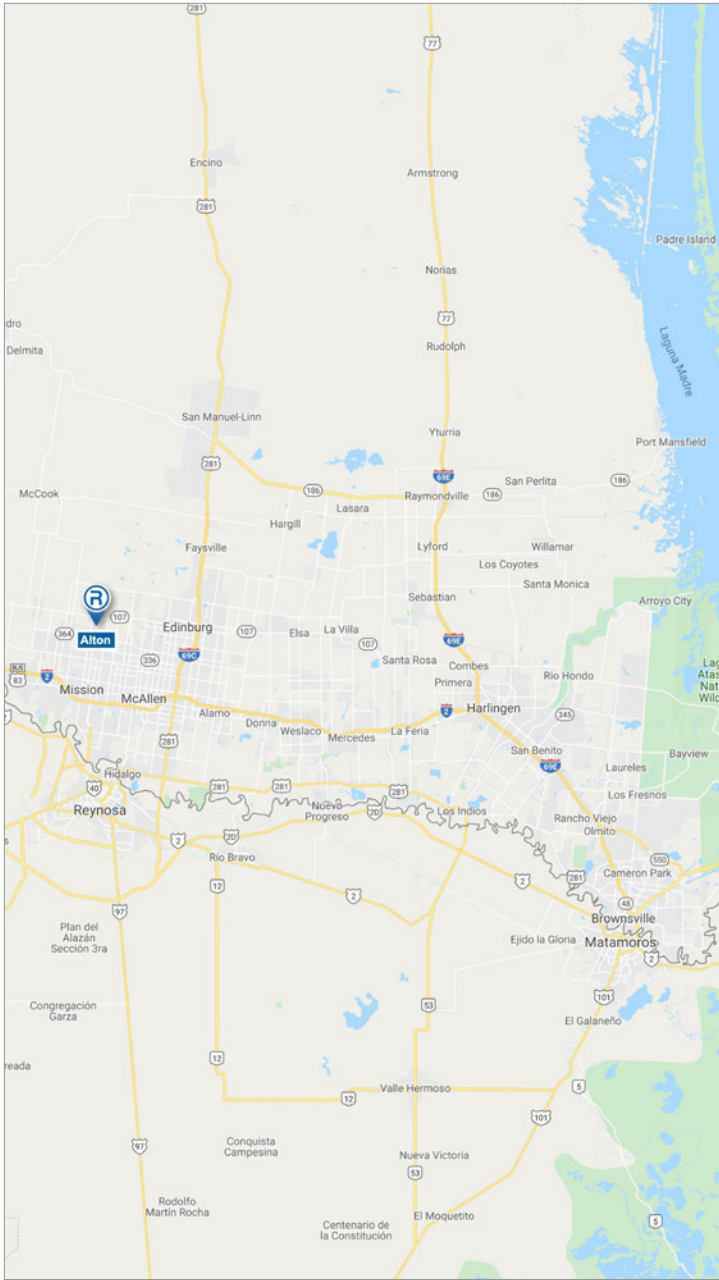
	2019 ESTIMATE
White	95.24%
Black or African American	0.23%
American Indian/Alaskan	0.17%
Asian	0.10%
Native Hawaiian/Islander	0.02%
Other Race	3.27%
Two or More Races	0.97%
Hispanic or Latino (of any race)	94.38%

### Age

GROUPS	2019 ESTIMATE
9 Years and Under	20.67%
10-17 Years	15.95%
18-24 Years	11.48%
25-34 Years	14.07%
35-44 Years	12.13%
45-54 Years	11.33%
55-64 Years	7.49%
65 Years and Over	6.88%
DISTRIBUTION	2019 ESTIMATE
Median Age	26.25
Average Age	29.96



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.